

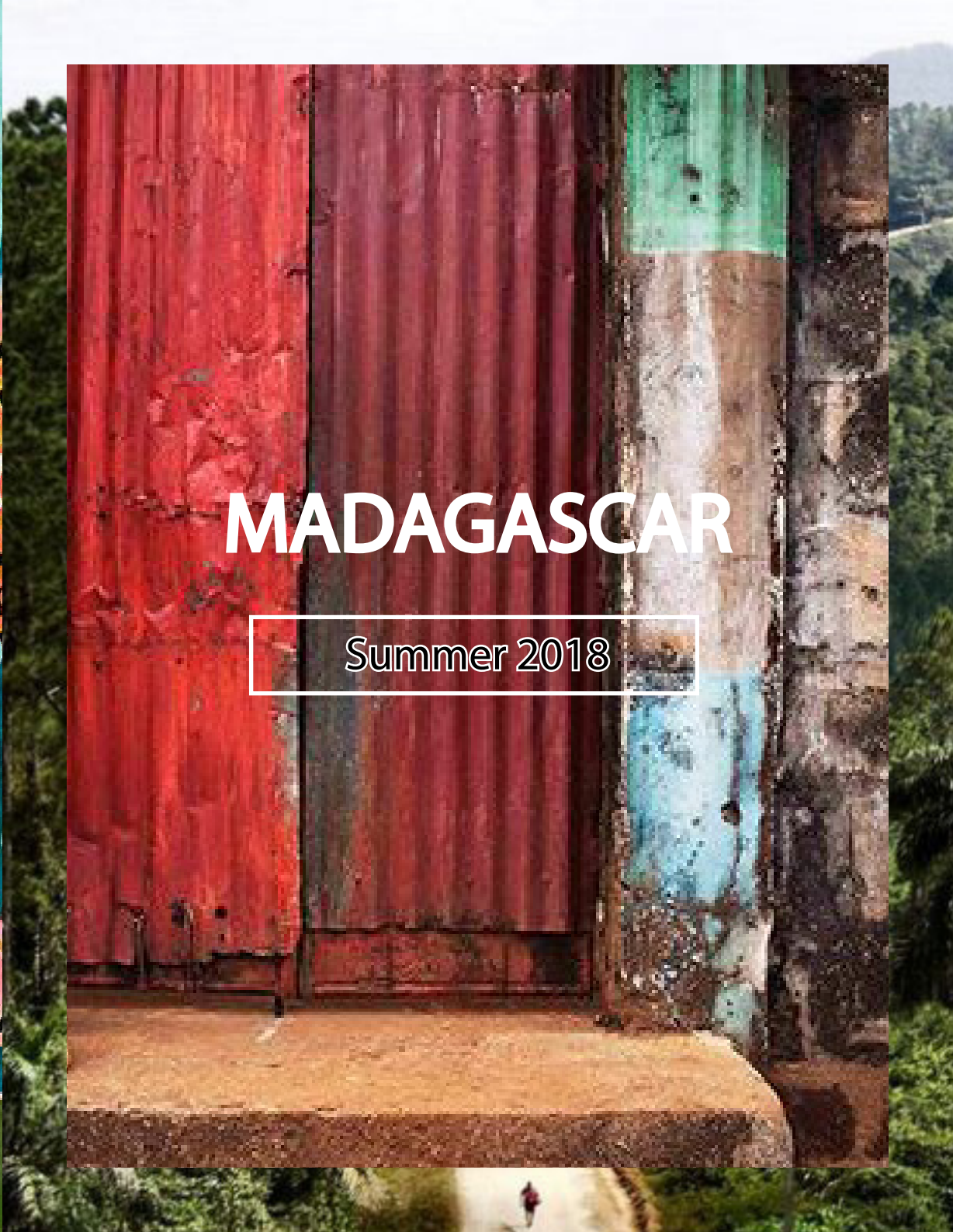
I.F BY EVA  
COLLECTION THEME  
SUMMER 2018

by

ARIANNA SORINI

IN COLLABORATION WITH  
CREATIVE CAPITAL





# MADAGASCAR

Summer 2018

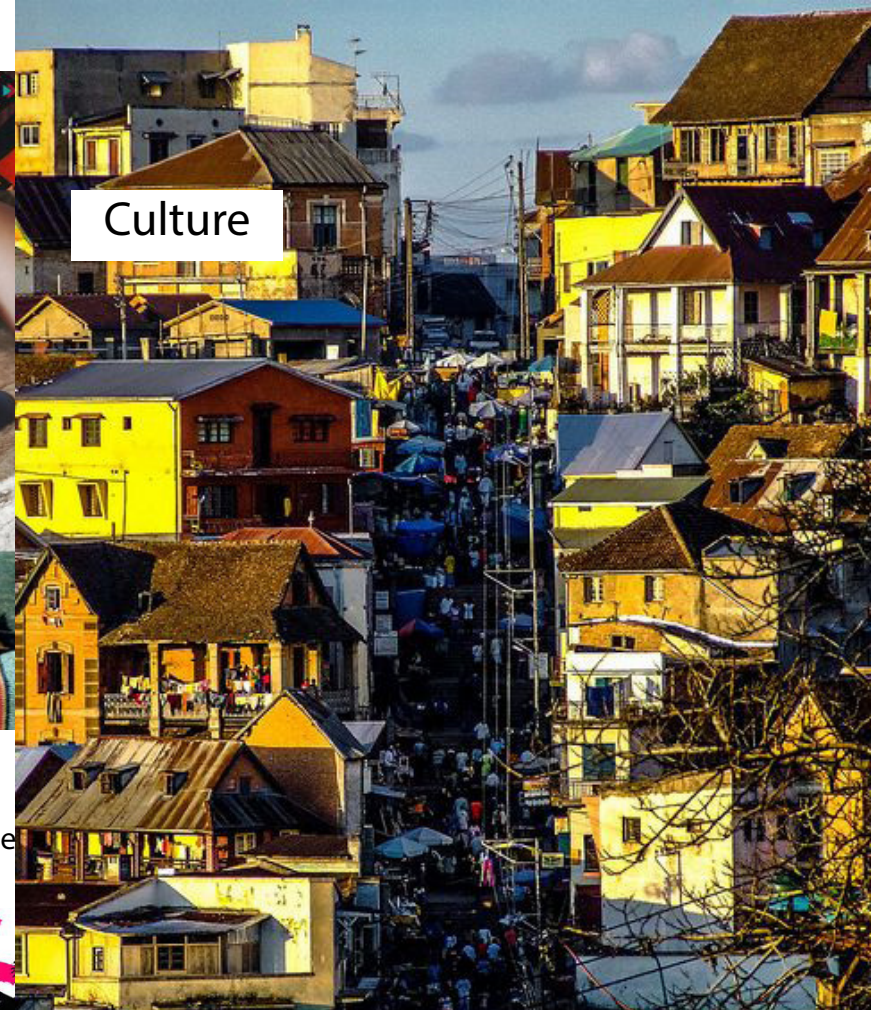




Jungle  
& Sea



Ethnic



Culture

MADAGASCAR  
A tropical island that contains many aspect of the beautiful Africa. A intricate tropical jungle with its colorful animals and foliage; Cities that are developing and still keeping their ethnic roots through handmade fabrics and complex patterns...



Sharp  
Green



Bright  
Nature

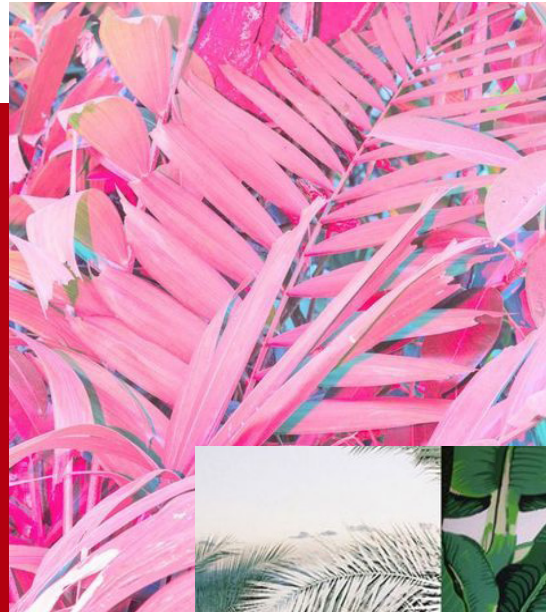


Pattern



# # COLLECTION 1

Botanical theme print. The foliage of the jungle is the protagonist in different forms and tints. One is definitely more psycho tropical with saturated colors and all over texture while the other is almost in its synthetic form focused in the details.



All over



Minimal





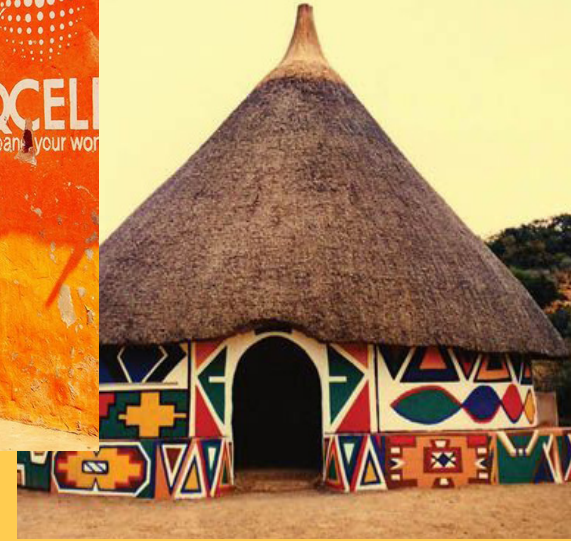
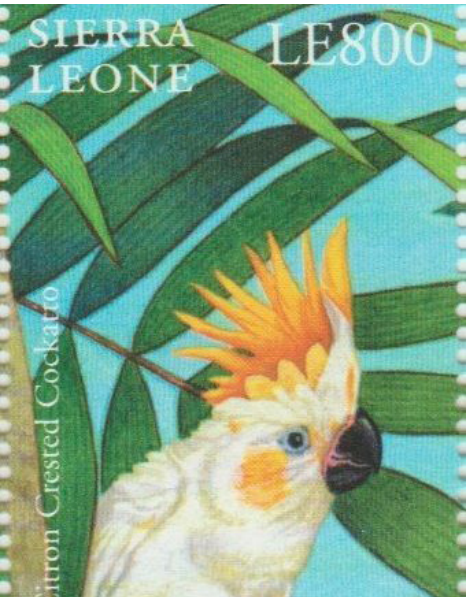
# REFERENCE STYLE & APPLICATION





# # COLLECTION 2

The city life, streets, stamps, markets, architectures, graffiti of different natures takeshapesthroughpatch, coloreffectsandfabricstoresemblethecity“textures”.



Minimal

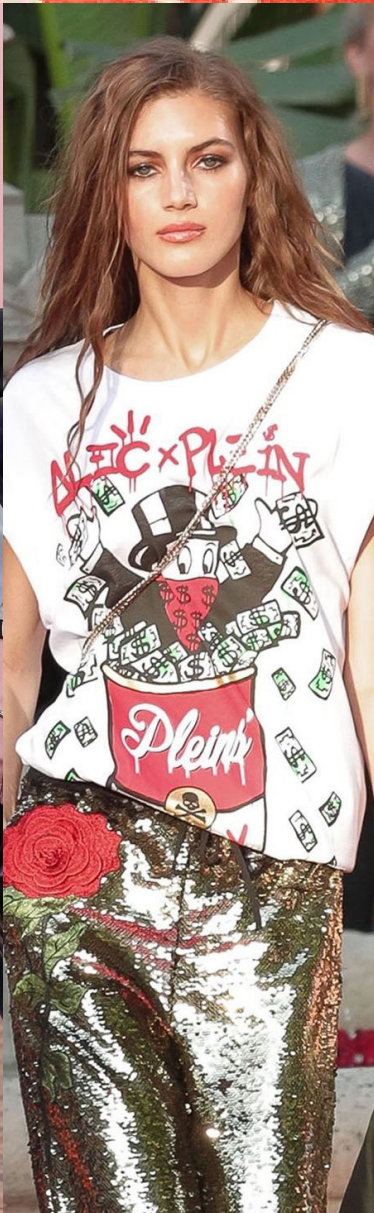


Allover





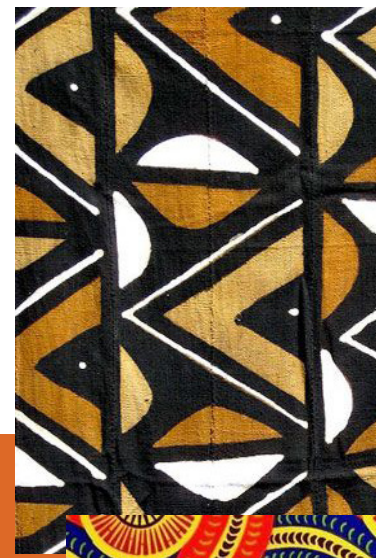
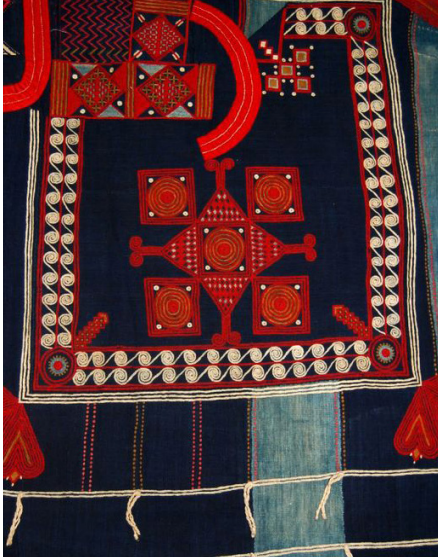
# REFERENCE STYLE & APPLICATION



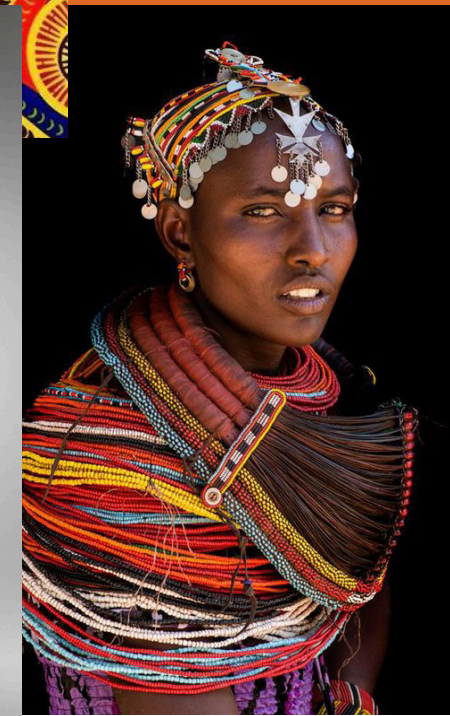
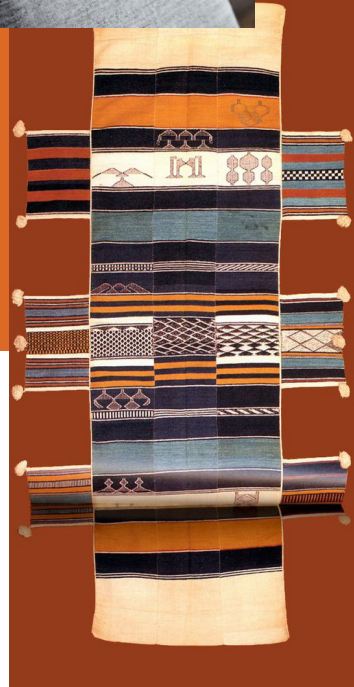
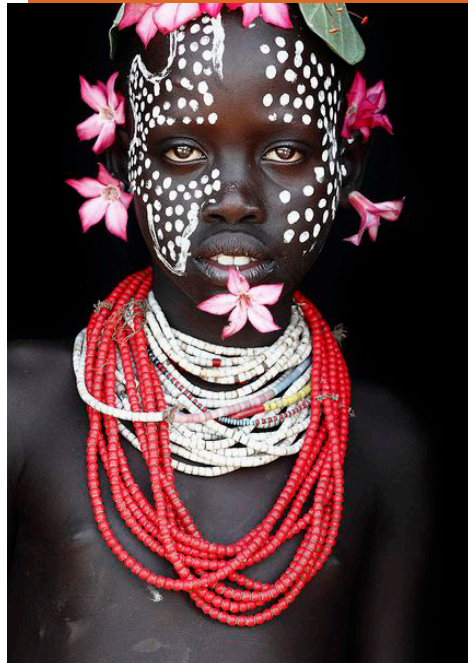


### # COLLECTION 3

The Ethnic feelings that surround Madagascar is its real nature and culture. Intensified patterns made in small and exaggerated scales. African colours presented through beadwork, prints, special fabric and finishing.



Ethnic





# REFERENCE STYLE & APPLICATION



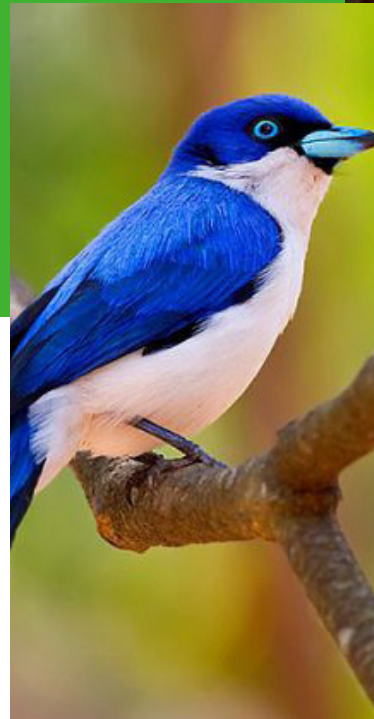
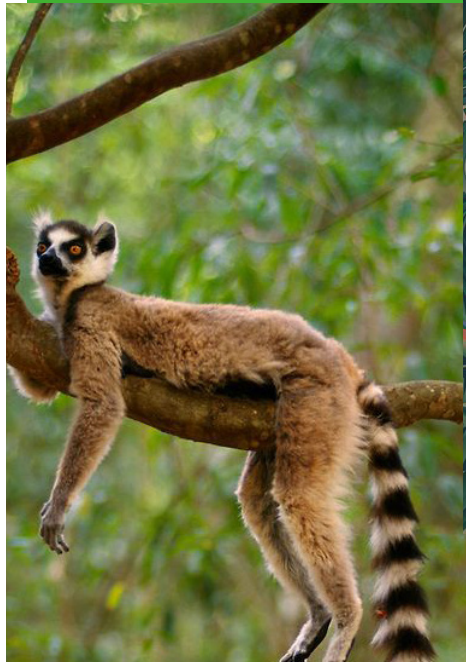
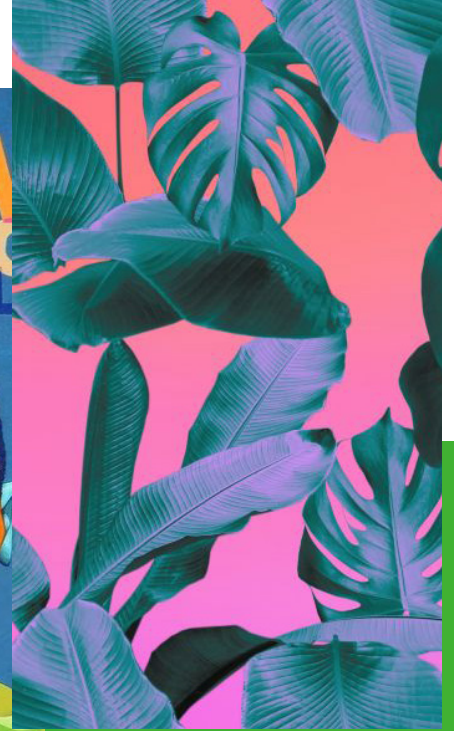


# # COLLECTION 4

The last collection is a mix of elements of Madagascar  
A touch of animalier, jungle and flowers to remember the "wildness" of Africa  
mixed with ethnic design revisited in a graffiti key.



Nature Spirit





# REFERENCE STYLE & APPLICATION





Thank you  
谢谢