

EVA OUXIU
PROPOSAL THEME
SUMMER 2018

by

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IN COLLABORATION WITH
CREATIVE CAPITAL





CAPRI

Summer 2018

Holiday



Boat trip



Summer Life



Blogger



CAPRI

It is a idyllic island. Every corners exudes a cinematic air and a vintage feeling. In summer it is crowded of tourists with camera and yacht-owning playboys (and girls), but don't be put off from exploring the atmospheric and ancient side streets, where the crowds quickly thin.

Shopping



Beach



Night life

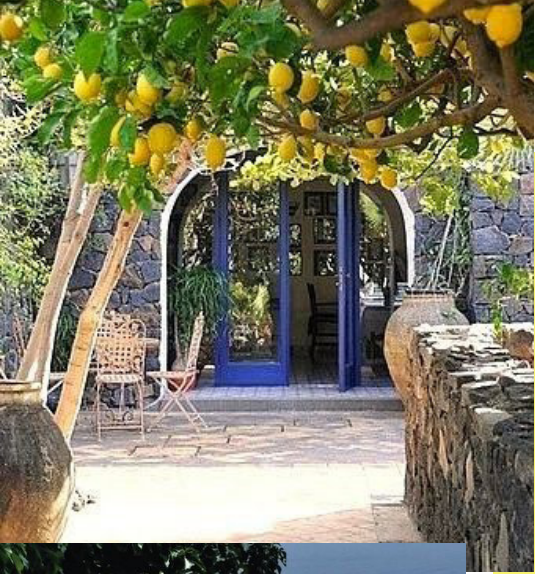


Majolica



COLLECTION 1

The textures of the city enhance the beauty of Capri when is touched by the sun in summer. The side streets , the hidden paths to the sea, the tiles of a wall or a typical italian bar take shape through printing and special fabric.



Walking in Capri



REFERENCE STYLE & APPLICATION

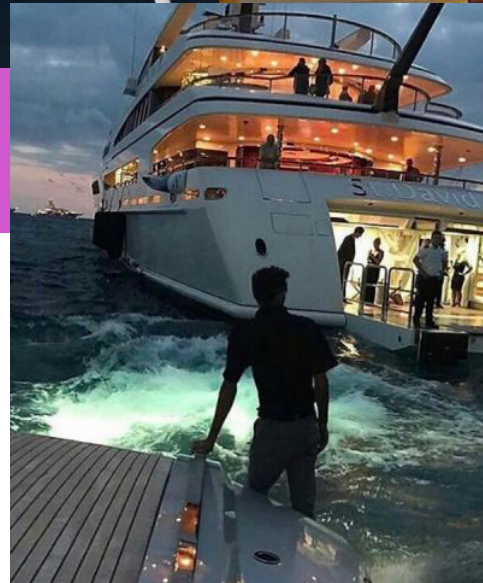


COLLECTION 2

Capri is the mediterranean island who saw for centuries pass through artists, writers, intellectuals, all enchanted by its magic beauty. A mix of history, nature, elite class, culture, fashion, events who meet and creates the mith of Capri. All of this presented through casual chic look to attend those unique pla



Capri's nightlife



REFERENCE STYLE & APPLICATION

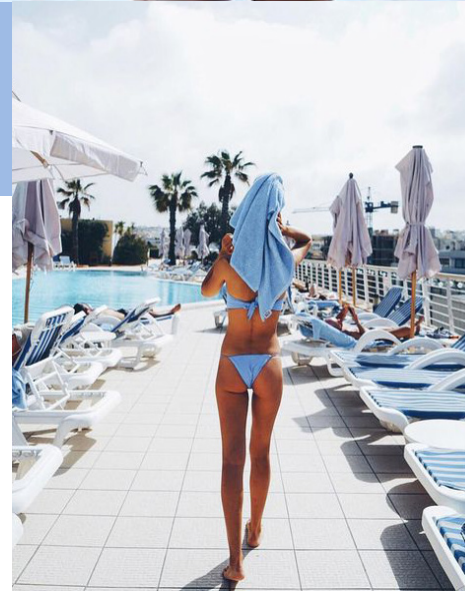


COLLECTION 3

The sea and its paradisiacal spots are a fundamental element of Capri. The colourful beach umbrella creates a rhythm of life like the constant waves that break on the foreshore. Ruffles, semitransparent and flutter fabrics remind the movement of the sea and the wind on the beach umbrella, that also are presented with striped patterns.



Day trip in Capri



REFERENCE STYLE & APPLICATION



COLLECTION 4

The last collection is a mix of elements of Capri. Basic looks, "against" color blocking detail and embroideries on jeans and outerwear. Fabrics are a mixed of natural soft and thicker fibers as reminder of the island's texture...sea, sand, stones, streets...



Last day in Capri



REFERENCE STYLE & APPLICATION



Thank you
谢谢