

**I.F BY EVA
COLLECTION THEME
WINTER 2017-18**

**BY
ARIANNA SORINI**

**IN COLLABORATION WITH
CREATIVE CAPITAL**



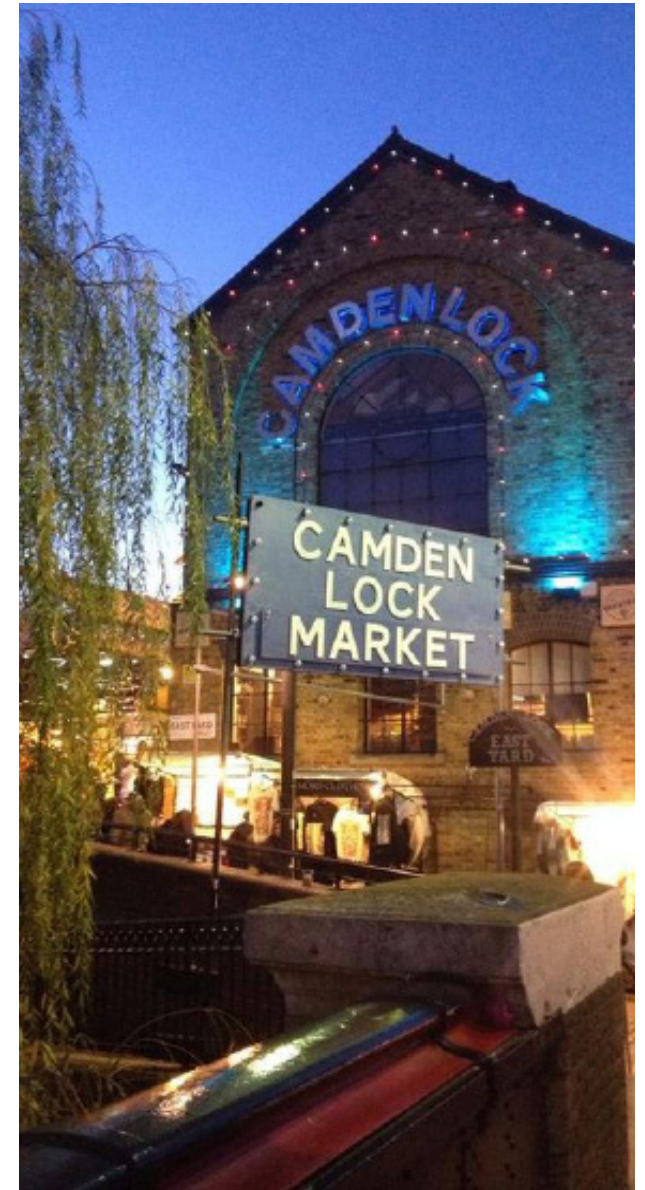
LONDON'S STREET

London got the Title to be the most International capital of Europe.

It is the Greatest Mix of History and Cultures of Europe.

This makes of It, the perfect match for I.F BY EVA.

1.2 LONDON MOOD BOARD



1.3 LONDON MOOD BOARD



UNDERGROUND



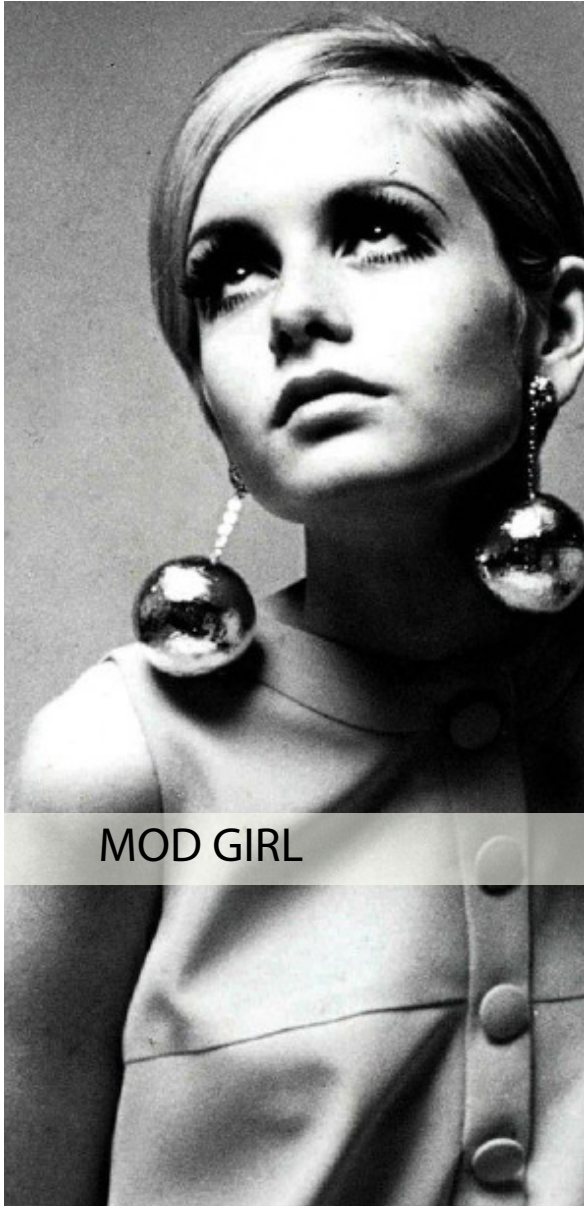
1.4 LONDON MOOD BOARD

ARCHITECTURE



THEMES

2. SUBCULTURES: MOD MOOD BOARD



MOD GIRL



2.1 SUBCULTURES: MOD MOOD BOARD



3. THE INTERNATIONAL CITY

MOOD BOARD



3.1 THE INTERNATIONAL CITY MOOD BOARD



4. THE CROWN'S JEWELLERIES

MOOD BOARD

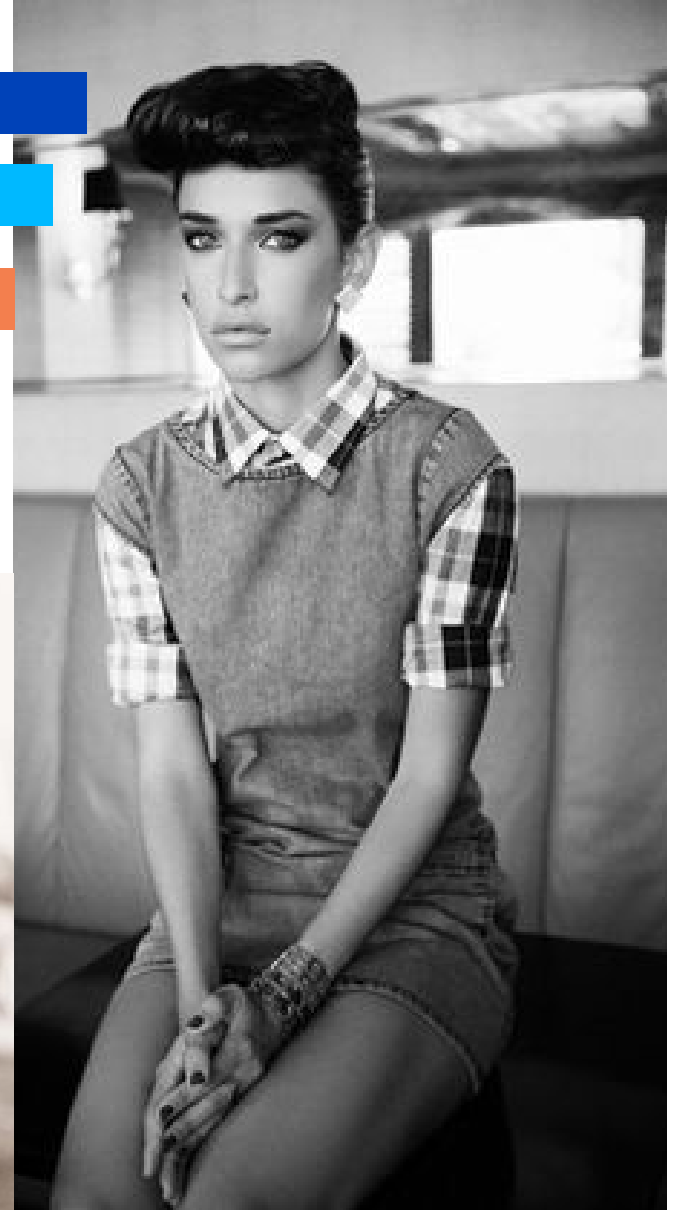
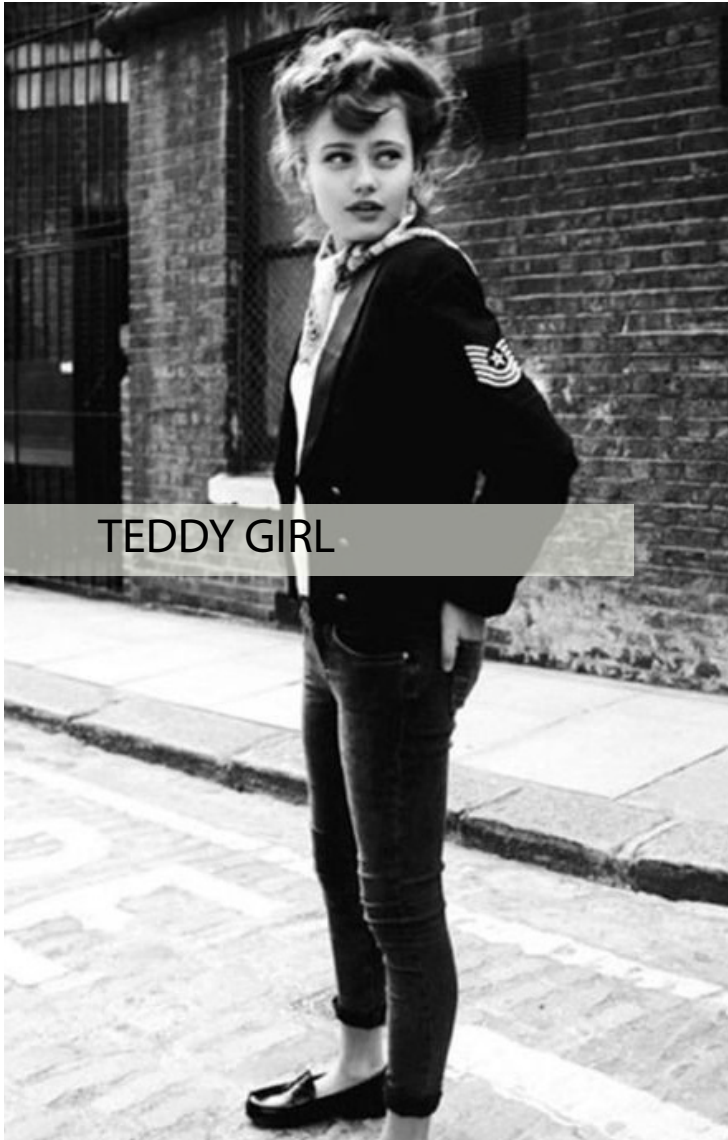


4.1 THE CROWN'S JEWELLERIES

MOOD BOARD



5. SUBCULTURES: TEDDY GIRL MOOD BOARD



5.1 SUBCULTURES: TEDDY GIRL

MOOD BOARD



Thank you
谢谢